

Plan.do graphic showing ideas (icons) coming from a person's head

PLAN.DO

RUNNING PROJECTS TO DEVELOP SKILLS AND BENEFIT THE COMMUNITY

By Catch 22

Project URL: plando.org.uk

Organisation URL: catch-22.org.uk

Organisation Twitter: [@catch22charity](https://twitter.com/catch22charity)

- Community Engagement
- Education
- Mobile

Plan.Do is an app to help young people draw up, articulate, plan, and deliver social-action projects, making it quick and easy to drive change in their own communities and improve their employment prospects.

It is fun, intuitive, engaging and easy to use. Even the most disadvantaged young people can start their own project, pick up valuable skills in teamwork, organisation and communication, and demonstrate their drive and determination to make things happen, via digital badges and other monitoring facilities built in.

It guides users through each step, from concept to setting tasks, budgeting, scheduling and sharing success:

- Learn how to manage a budget, schedule and plan tasks for yourself and others
- Record what you're doing
- Upload images to show what's been done and highlight achievements
- Collaborate
- Get in touch with your team or and share tips or advice securely
- Manage tasks
- Plan and record tasks in a calendar, assign a budget, a deadline and a team member

It was developed by youth social business Catch 22, whose chief executive Chris Wright says: 'So many young people are denied employment opportunities because they lack work experience, the right connections or the confidence to articulate their skills. Plan.Do empowers them to create change in their community and demonstrate their skills to employers.'

It launched in March 2014 and is currently in 'early adopter programme' testing phase. However, it intends to motivate 100,000 of the most disadvantaged youth over the next two years to gain the skills they need for the workplace,

helping those, the charity says, 'who may not thrive in traditional settings to take control of their future.' Its functionality allows funders, charities or teachers to monitor or commission the social action projects.

Image courtesy of Plan.do

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