

Girl sat outside working on her laptop

# LEARN ENGLISH

## USING TECHNOLOGY TO TRANSFORM ENGLISH LANGUAGE TEACHING.

*By British Council*

Project URL: [learnenglish.britishcouncil.org/en](http://learnenglish.britishcouncil.org/en)

Project Twitter: [@LearnEnglish\\_BC](https://twitter.com/LearnEnglish_BC)

Organisation URL: [britishcouncil.org](http://britishcouncil.org)

Organisation Twitter: [@@BritishCouncil](https://twitter.com/BritishCouncil)

- Education
- Mobile
- Social Software

The British Council has turned to social networks and open source software to take English language teaching to a new generation.

LearnEnglish is an online English learning programme, the Facebook page for which has received more than 1.2 million "likes". It's part of English for the Future – the British Council's English programme for the Middle East and North Africa.

The service's mobile apps for Apple and Android phones have been downloaded three million times, and the service has 60,000 followers on Twitter.

The economic advantage of having English as a second language can be huge. Yet accessing high-quality resources to learn English can be prohibitively expensive for many people around the world. Equally, reaching dispersed groups of students is extremely costly using traditional face-to-face teaching and classes.

Social media and social networking offer the ingredients to a solution; to connect people to content – interactive stories, games and quizzes – and to other learners. They can both listen to and watch classes, as well as play games to learn grammar, and practise exams. Specific courses have also been designed for those people learning English for work and academic study.

*Image 'Return to Washington Square Park, Aug 2009 - 69' courtesy of Ed Yourdon*

*Last updated: 09th of May, 2014*