

INCLUSIVE DESIGN TOOLKIT

DESIGNING INCLUSIVELY

By University of Cambridge Engineering Design Centre

Project URL: <http://www.inclusivedesigntoolkit.com/betterdesign2/exclusioncalc/exclusioncalc.html>

- Internet

Every design decision has the potential to include or exclude customers. The Inclusive Design Toolkit is an online calculator produced by the University of Cambridge Engineering Design Centre. It helps designers overcome barriers to understanding who will be excluded from product use through neglect of inclusive design.

It explains how delivering breakthrough advances across a whole set of performance indicators requires understanding diversity within the population and responding to this diversity through inclusive design.

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