

HELPBRIDGE

SIMPLIFYING THE PROCESS OF NOTIFYING LOVED ONES IN A CRISIS

By Microsoft

Project URL: <http://www.microsoft.com/about/corporatecitizenship/en-us/nonprofits/helpbridge.aspx>

Project Twitter: [@msftcitizenship](https://twitter.com/msftcitizenship)

Organisation URL: microsoft.com

- Geolocation
- Mobile

The HelpBridge mobile application simplifies the process of notifying loved ones in a time of crisis. It simultaneously sends an email and SMS to the communities the user has selected. The app also posts a message to their Facebook wall as well as a tweet on Twitter. The user can even include their location so that message recipients will know where they are. All this with a couple of clicks.

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