

GROW MOVEMENT

EMPOWERING AFRICAN ENTREPRENEURS WITH BUSINESS SKILLS

By Grow Movement

Project URL: www.growmovement.org

Project Twitter: [@GrowMovement](https://twitter.com/GrowMovement)

Organisation URL: GrowMovement.org

- Community Engagement
- Economic Empowerment
- Social Exclusion
- Internet
- Mobile

The business consultancy industry is one of the mainstays of the corporate world. The objective of a good consultancy firm is to take a deep-dive look at the operational realities of a company, and make recommendations to increase efficiencies, obtain higher profit margins, and grow. It's also expensive.

A charity is now seeking to bring business and management consultancy to countries in Africa. Founded in 2009 by global finance entrepreneur Chris Coghlan, Grow Movement connects volunteer consultants with over 400 businesses per year. Their focus has grown from beginnings in Uganda to Rwanda and Malawi in 2012, and they plan expansion in other English-speaking countries soon. Consultants speak to their clients by Skype and video messaging, keeping costs low, and have collectively impacted over 31,000 people.

The process is simple: local Grow Movement partners promote entrepreneurs who require business support. Each is interviewed and, once accepted into the programme, is matched for strengths required with an approved consultant. The pair will be in contact for 12 sessions over a three- to six-month period and seek to deliver against agreed objectives.

At the end of the period, Grow Movement managers hold an interview with the entrepreneur to measure effectiveness of the programme and partnership, gaining insight along the way on jobs created, completed projects, and the next steps to take.

Grow Movement is supported by donations, and is a partner charity of Cass Business School London, Ashridge, MCA and more. The organisation is always open to taking on experienced professionals, where through interviews and background appraisals they identify key areas of strength. If you or someone you know is looking for a highly rewarding volunteer opportunity, visit Grow Movement's website for more details.

Image courtesy of Grow Movement

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