

# G.MAARIFA

## DELIVERING EDUCATIONAL CONTENT IN KENYA

*By g, Maarifa*

Project URL: <http://www.gmaarifa.com/index.html>

Project Twitter: [@gMaarifa](#)

- Education
- Data
- Mobile
- Social Software

g.Maarifa offers an interactive platform that allows delivery of a high volume of content, evaluates and monitors the end users' progress, and manages data with a user-friendly interface. The platform combines the reach of simple SMS texting with a robust data analytics back-end to engage vast numbers of end users. Using their extensive experience on the ground, g.Maarifa helps clients with content customisation, evaluation and data management based on their specific needs and goals.

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