

# EXPONENTIAL MOTORS COMPANY

## REVOLUTIONISING CAR HYBRIDS FOR LATIN AMERICA

Project URL: [exponentialmotors.co](http://exponentialmotors.co)

- Environment & Sustainability
- Physical Computing

Exponential Motors Company (EMC) solutions bring affordable, easy retrofit kits that hybridise vehicles (no matter how low-end) to make the most of the green car revolution.

Currently focusing on hybrids in Latin America, the company combines two elements:

- Hardware – retrofit kits that can be easily added to any front-wheel drive vehicle
- Software – intelligence that decides when to switch to electric motor or petrol combustion engine

The technology opens the way for massive adoption of new hybrid, hybrid plug-in and electric vehicles.

EMC won Mexico's 1776 Challenge Cup in its category: Smart Cities & Transportation.

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