

EVERY1MOBILE

BUILDING ONLINE COMMUNITIES OF YOUNG AFRICANS TO HELP THEM FAST TRACK INTO THE FORMAL ECONOMY.

Project URL: every1mobile.com

Project Twitter: [@Every1Mobile](https://twitter.com/Every1Mobile)

- Community Engagement
- Social Software
- Geolocation
- Internet
- Mobile

Every1mobile builds and manages online communities of 15-35 year-olds across Africa, to provide insight for social impact programmes. Its web communities, with 1.2 million monthly active users, focus on health, education, jobs and entertainment. The sites, which aim to help young people fast track into the formal economy, include Mad4Socca, loveWords, SmrtSex, hiv360 and smartFuture.

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