

ENSTITUTE

LEARNING BY DOING

Project URL: enstituteu.com

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- Education
- Internet
- Physical Computing

Enstitute, a US-based non-profit, is reinventing apprenticeships for 21st century careers. Working to address both the growing cost of higher education as well as the current youth unemployment crisis, Enstitute provides students with one to two year, paid, full-time, apprenticeships at high growth startups, small businesses, and corporations. The aim is to prepare them for the workforce and to accelerate their career trajectory.

Enstitute piloted a program with 11 students in New York City in 2012. The program flips the traditional model of education on its head. Students spend Monday to Friday 'on the job', working in key roles at high growth companies, where they learn real-world skills across technology, business, and design. They supplement their experience with an online curriculum as well as weekly community and networking events. Halfway through the pilot program, 70% of students received preliminary offers for permanent jobs. An influx of over 700 students and close to 1,000 companies applied to the 2013 program.

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