

CITYFLAG

INTERACTING WITH YOUR LOCAL GOVERNMENT

By CityFlag

Project URL: <http://www.cityflag.co/#forthPage>

Project Twitter: [@cityflag_](#)

Organisation URL: <http://www.cityflag.co/#secondPage>

- Community Strengthening
- Internet
- Mobile
- Open Source

Cityflag wants to transform the way citizens and governments collaborate to improve cities and strengthen communities, contribute to social welfare, and build a more inclusive and transparent government.

Cityflag meets the growing need for millennials to interact with local government by introducing a mobile app that aims to promote civic engagement. Users can flag a geo-located report on issues such as potholes, crime incidents, and public property deterioration by taking pictures and videos. Citizen petitions can be created to build support for a particular issue as well. The app functions as a gamified public service that uses game dynamics and mechanics based on incentives in the form of points, badges and rewards to engage citizens with their community.

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