

# BITPESA

## USING BITCOIN TO REDUCE MONEY TRANSFER FEES FOR KENYANS

Project URL: [bitpesa.co](http://bitpesa.co)

Project Twitter: [@BitPesa](https://twitter.com/BitPesa)

- Economic Empowerment
- Data
- Internet
- Social Software

Although Bitcoin has achieved a high profile it still has a way to go in fulfilling its potential. Start-up BitPesa is exploring one very specific angle of use for Bitcoin. It provides a low-cost way for Kenyans living abroad to send money back home. BitPesa also makes use of mobile money services such as M-Pesa, which has become incredibly popular in Kenya in recent years.

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