

ALTER ECO

SOURCING ORGANIC, FAIR TRADE INGREDIENTS FROM SMALL-SCALE FARMERS

Project URL: alterecofoods.com

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- Economic Empowerment
- Environment & Sustainability
- Internet

Alter Eco is a Fair Trade network that connects farmers and producers. Their website allows consumers to better understand their food purchase choices.

The organisation is based on the premise that food is fundamental to life – and healthy, delicious food can make life better for people all over the world. By working directly with small-scale farmers who grow quinoa, rice, sugar and chocolate, helping them to embed Fair Trade and organic practices, and assisting them in improving both their food quality and quality of life, they aim to create a system that benefits everyone involved.

Their values extend to the flora, fauna and fields, and they work with their co-op partners to preserve heirloom grains, and replenish and reforest the land. And as a GHG Protocol 3 Carbon Zero business, they also offset more carbon than they emit.

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