

ACTIVEPROTECTIVE

PROTECTING THE INDEPENDENT ELDERLY FROM FALLS

By Active Protective

Project URL: <http://activeprotective.com/>

Project Twitter: [@ActivProtectiv](https://twitter.com/ActivProtectiv)

- Health
- Physical Computing

Philadelphia-based ActiveProtective was founded on the simple belief that hip fractures among older adults, and their devastating consequences, could be prevented through the use of wearable technology. Fall-in-progress technology deploys airbag protection around the body immediately prior to impact in order to reduce the independent elderly falling down and breaking their hips, and the subsequent fight of their lives to recover from that fall injury.

ActiveProtective could change the way we care for the elderly, and make hip fractures a preventable condition.

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